Chapter 1  The Sociological Perspective

1.1 Multiple Choice Questions

1) The concept that describes opening a window into unfamiliar worlds that allows us to understand human behavior by placing it within its broader social context is called _______.
   A) the sociological perspective (or imagination)
   B) social location
   C) social integration
   D) the social imperative

   Answer: A  
   Diff: 2  
   Page Ref: 4  
   Skill: Knowledge

2) Which of the following elements did C. Wright Mills attribute as being the one that sociologists would use to explain individual behavior?
   A) common sense
   B) instinct
   C) external influence
   D) inherited ability

   Answer: C  
   Diff: 1  
   Page Ref: 4  
   Skill: Knowledge

3) When sociologists group people into categories based on their age, gender, educational level, job, and income, they are trying to determine _______.
   A) social network
   B) social location
   C) social personality
   D) social skills

   Answer: B  
   Diff: 3  
   Page Ref: 4  
   Skill: Application

4) The sociological perspective emphasizes how the social context influences people’s lives, particularly how people are influenced by _______.
   A) random chance events
   B) geographical location
   C) inherited genetic structure
   D) society

   Answer: D  
   Diff: 1  
   Page Ref: 4  
   Skill: Knowledge

5) The sociologist responsible for suggesting the connection between history and biography to explain the sociological imagination was _______.
   A) Talcott Parsons
   B) Herbert Spencer
   C) C. Wright Mills
   D) Emile Durkheim

   Answer: C  
   Diff: 3  
   Page Ref: 4  
   Skill: Knowledge
6) Of the following, which discipline is most appropriately classified as a natural science?
   A) biology
   B) economics
   C) political science
   D) cultural anthropology

   Answer: A
   Diff: 3 Page Ref: 6
   Skill: Application

7) The social science discipline that concentrates on the study of artifacts, social structure, ideas, values, and forms of communication is ________.
   A) political science
   B) social physics
   C) anthropology
   D) psychology

   Answer: C
   Diff: 3 Page Ref: 6
   Skill: Application

8) The first goal of each scientific discipline is to ________.
   A) explain why something happens
   B) make generalizations about why things happen
   C) look for patterns when things happen
   D) predict what will happen in the future

   Answer: A
   Diff: 1 Page Ref: 8
   Skill: Knowledge

9) The first person to propose that the scientific method could be applied to the study of social life was
   ________.
   A) Emile Durkheim
   B) Max Weber
   C) Karl Marx
   D) Auguste Comte

   Answer: D
   Diff: 1 Page Ref: 9
   Skill: Knowledge

10) What is the use of objective and systematic observation to test theories, one that is often employed by sociologists?
    A) the commutation process
    B) common sense
    C) the scientific method
    D) research analysis

    Answer: C
    Diff: 1 Page Ref: 9
    Skill: Knowledge

11) What was the social event that most influenced Auguste Comte to explore patterns within society and become interested in what holds society together?
    A) the discovery of the New World
    B) the Spanish Inquisition
    C) the Russian Revolution
    D) the French Revolution

    Answer: D
    Diff: 2 Page Ref: 9
    Skill: Knowledge
12) The notion that only the fittest members of society deserve to survive and that social programs to help the poor will ultimately weaken the social order is a doctrine known as ________.
   A) social Darwinism
   B) positivism
   C) post-modernism
   D) social welfare
   Answer: A
   Diff: 1 Page Ref: 10
   Skill: Knowledge

13) The term "survival of the fittest," which is a principle part of the concept of social Darwinism, was coined by ________.
   A) Charles Darwin
   B) Talcott Parsons
   C) Auguste Comte
   D) Herbert Spencer
   Answer: D
   Diff: 3 Page Ref: 10
   Skill: Knowledge

14) The theorist who is sometimes referred to as "the second founder of sociology" was ________.
   A) Henri Saint Simon
   B) Herbert Spencer
   C) Emile Durkheim
   D) Karl Marx
   Answer: B
   Diff: 1 Page Ref: 10
   Skill: Knowledge

15) Karl Marx suggested that the force that drives human history and is at the core of human society is ________.
   A) class conflict
   B) religion
   C) family
   D) education
   Answer: A
   Diff: 1 Page Ref: 11
   Skill: Knowledge

16) The Wall Street Journal has declared that the three greatest modern thinkers were ________, ________, and ________.
   A) Karl Marx; Sigmund Freud; Albert Einstein
   B) Max Weber; B. F. Skinner; J. Edgar Hoover
   C) Karl Marx; Louis Pasteur; Albert Einstein
   D) Frank Lloyd Wright; Jonas Salk; Sigmund Freud
   Answer: A
   Diff: 1 Page Ref: 11
   Skill: Knowledge

17) The social thinker of the 19th century who predicted that there would be a classless society once the working class united and began a revolution was ________.
   A) Emile Durkheim
   B) C. Wright Mills
   C) Herbert Spencer
   D) Karl Marx
   Answer: D
   Diff: 1 Page Ref: 11
   Skill: Knowledge
18) The titles Karl Marx used to describe the two classes in society were the ________ and the ________.
A) nobles; peasants
B) bourgeoisie; proletariat
C) upper class; lower class
D) civilized; barbarians
Answer: B
Diff: 2 Page Ref: 11
Skill: Knowledge

19) The French sociologist Emile Durkheim is most identified with which of the following areas of study?
A) social integration
B) class conflict
C) social Darwinism
D) the spirit of capitalism
Answer: A
Diff: 1 Page Ref: 12
Skill: Knowledge

20) Max Weber referred to the self-denying approach to life characterized by people living frugal lives and saving their money as the ________.
A) spirit of capitalism
B) socialist conscience
C) Protestant ethic
D) manifest function
Answer: C
Diff: 1 Page Ref: 13
Skill: Knowledge

21) Karl Marx believed that ________ was the central force for social change, while Max Weber believed that ________ was the force most responsible for social change.
A) economics; religion
B) education; political stability
C) government; economics
D) religion; education
Answer: A
Diff: 3 Page Ref: 13
Skill: Application

22) According to Max Weber, the Protestant ethic was a central factor in the birth of ________.
A) capitalism
B) democracy
C) socialism
D) bureaucracy
Answer: A
Diff: 2 Page Ref: 13–14
Skill: Comprehension

23) What quality did Max Weber stress as being the hallmark of social research?
A) subjective assessment
B) sympathetic understanding
C) value neutrality
D) capital investment
Answer: C
Diff: 3 Page Ref: 14
Skill: Application
24) The scientific method requires ________, repeating a study in order to compare the new research results with the original findings.
   A) replication
   B) ethnography
   C) triangulation
   D) correlation

   Answer: A
   Difficulty: 2  Page Reference: 14  Skill: Comprehension

25) Max Weber used the term *Verstehen* to mean ________.
   A) to be value free
   B) to grasp by insight
   C) to embrace the principles of society
   D) to need for human companionship

   Answer: B
   Difficulty: 2  Page Reference: 15  Skill: Comprehension

26) Durkheim referred to patterns of behavior that characterize a social group as ________.
   A) a social profile
   B) stereotyping
   C) social integration
   D) social facts

   Answer: D
   Difficulty: 2  Page Reference: 15  Skill: Knowledge

27) What distinction did sociologist Frances Perkins hold in American history?
   A) She was the first woman president of the American Sociological Association.
   B) She won a Nobel Prize for her work with poor women.
   C) She was the first woman elected governor.
   D) She was the first woman to hold a presidential cabinet position.

   Answer: D
   Difficulty: 3  Page Reference: 16  Skill: Knowledge

28) Sociology first took root as an academic discipline at ________ in 1890.
   A) the University of Pennsylvania
   B) the University of Kansas
   C) Stanford University
   D) Princeton University

   Answer: B
   Difficulty: 1  Page Reference: 16  Skill: Knowledge

29) The university that dominated sociology as an academic discipline when Albion Small headed the department was ________.
   A) the University of California at Berkeley
   B) Harvard University
   C) Princeton University
   D) the University of Chicago

   Answer: D
   Difficulty: 1  Page Reference: 16  Skill: Knowledge
30) What did Robert E. Park, Ernest Burgess, and George Herbert Mead have in common?
   A) They were among the first faculty members in the sociology department at the University of Chicago.
   B) They were all sociologists who won Nobel Prizes for their work in social reform.
   C) They all established major disciplines in sociology while at Harvard University.
   D) They co-authored the textbook, *Principles of Sociology*.

   Answer: A
   Diff: 3     Page Ref: 16
   Skill: Knowledge

31) Because of her outstanding contributions to social reform, as demonstrated in her work as co-founder of Hull-House, ________ was a co-winner of the Nobel Peace Prize in 1931.
   A) Marion Talbot
   B) Charlotte Perkins Gilman
   C) Alice Paul
   D) Jane Addams

   Answer: D
   Diff: 1     Page Ref: 18
   Skill: Knowledge

32) The book published by W. E. B. Du Bois in 1899 that analyzed how African Americans in a major United States city coped with racism was ________.
   A) *The Souls of Black Folk*
   B) *White Over Black*
   C) *The Philadelphia Negro*
   D) *The Crisis*

   Answer: C
   Diff: 1     Page Ref: 18
   Skill: Knowledge

33) The first African American to earn a doctorate from Harvard University, who spent his lifetime studying race relations in America and was one of the founders of the NAACP, was ________.
   A) W. E. B. Du Bois
   B) Booker T. Washington
   C) George Washington Carver
   D) Benjamin Quarles

   Answer: A
   Diff: 1     Page Ref: 18
   Skill: Knowledge

34) More than twenty years prior to the birth of Durkheim and Weber, *Society in America*, an analysis of American social customs, was published by sociologist ________.
   A) W. I. Thomas
   B) W. E. B. Du Bois
   C) Harriet Martineau
   D) Ernest Burgess

   Answer: C
   Diff: 1     Page Ref: 19
   Skill: Knowledge
35) The American sociologist who focused on social analysis, developing abstract models showing how parts of society harmoniously work together, was ________.
   A) Talcott Parsons
   B) Emest Burgess
   C) Robert E. Park
   D) W. I. Thomas
Answer: A
Diff: 1 Page Ref: 21
Skill: Knowledge

36) Dr. Zahn’s academic interest is analyzing various aspects of society and publishing his findings in sociological journals. In view of this, Dr. Zahn is considered to be a(n) ________ sociologist.
   A) applied
   B) practical
   C) basic (or pure)
   D) reform
Answer: C
Diff: 3 Page Ref: 21
Skill: Application

37) The sociologist who developed the concept of the power elite was ________.
   A) C. Wright Mills
   B) Talcott Parsons
   C) Robert K. Merton
   D) F. Ivan Nye
Answer: A
Diff: 1 Page Ref: 21
Skill: Knowledge

38) During his career, Anthony has worked as a juvenile police officer, corrections counselor in a state prison, and executive director of an urban redevelopment program. In view of this, which description best describes Anthony’s career path?
   A) Anthony has been a pure sociologist.
   B) Anthony has assumed the role of being a basic sociologist.
   C) Anthony has been an applied sociologist.
   D) Anthony has been a social reformer.
Answer: C
Diff: 1 Page Ref: 21
Skill: Application

39) According to symbolic interactionists, the deciding factor that determines if change in society is good or bad requires ________.
   A) an understanding of who may have benefited from the change
   B) an understanding of who may have been victimized by the change
   C) a framework or context from which to view the meaning of the change
   D) a macroanalytical focus of the extent and duration of the change
Answer: C
Diff: 3 Page Ref: 23–24
Skill: Application
40) Sociologists who analyze how social life depends on the ways that people define themselves and others are most likely ________.
   A) ethnomethodologists
   B) functionalists
   C) conflict theorists
   D) symbolic interactionists
   Answer: D
   Diff: 2    Page Ref: 24
   Skill: Comprehension

41) Functionalists refer to how parts of a society fit together to form a whole as ________.
   A) a symbol
   B) a synthesis
   C) an integration
   D) a structure
   Answer: D
   Diff: 1    Page Ref: 25
   Skill: Knowledge

42) The two sociologists who referred to society as being a kind of living organism were _______ and ________.
   A) Auguste Comte; Emile Durkheim
   B) Karl Marx; Max Weber
   C) Auguste Comte; Herbert Spencer
   D) Emile Durkheim; Max Weber
   Answer: C
   Diff: 3    Page Ref: 25
   Skill: Knowledge

43) Mark views society as a system of interrelated parts, while John views society as composed of groups competing for scarce resources. Mark would be considered a(n) ________ and John would be seen as a(n) ________.
   A) symbolic interactionist; functionalist
   B) applied sociologist; functionalist
   C) basic sociologist; applied sociologist
   D) functionalist; conflict theorist
   Answer: D
   Diff: 3    Page Ref: 25, 27
   Skill: Application

44) According to Robert Merton, ________ are the intended beneficial consequences of people's actions.
   A) latent functions
   B) manifest dysfunctions
   C) manifest functions
   D) latent dysfunctions
   Answer: C
   Diff: 1    Page Ref: 26
   Skill: Knowledge
45) College provides a haven for several million potential workers who are classified as "students" rather than "unemployed," which helps stabilize the job market. This situation represents what Merton would describe as a ________.
   A) manifest function
   B) latent dysfunction
   C) manifest dysfunction
   D) latent function

   Answer: D
   Diff: 3 Page Ref: 26
   Skill: Application

46) The contemporary conflict sociologist who pointed out that conflict is most likely to develop among people in close relationships was ________.
   A) Lewis Coser
   B) Ralf Dahrendorf
   C) William Domhoff
   D) Howard Winet

   Answer: A
   Diff: 1 Page Ref: 28
   Skill: Knowledge

47) Sue is an expert in interpreting gestures, silence, the use of space, and expressions people make in their daily interactions. In view of this, how would Sue's expertise be defined?
   A) Sue is a social linguist.
   B) Sue is an expert in multiculturalism.
   C) Sue recognizes the importance of globalization.
   D) Sue is an expert in nonverbal interaction.

   Answer: D
   Diff: 3 Page Ref: 28
   Skill: Evaluation

48) Conflict theorists would contend that changes in ________ explain the high divorce rates in the United States.
   A) the functions of the family
   B) our culture's beliefs about marriage
   C) the male-female power relationship
   D) our attitudes about commitment

   Answer: C
   Diff: 2 Page Ref: 28
   Skill: Comprehension

49) Which groups of social theorists would focus most on macro-level analysis when examining patterns of society?
   A) symbolic interactionists and structural functionalists
   B) symbolic interactionists and conflict theorists
   C) conflict theorists and structural functionalists
   D) conflict theorists and symbolic interactionists

   Answer: C
   Diff: 3 Page Ref: 28
   Skill: Application
50) Cindy is interested in how the movement of Maytag production plants and other industries from the Midwest to Mexico has changed the lives of thousands of unemployed workers and their communities. Cindy is conducting a ________ analysis.
   A) macro-level
   B) pure
   C) micro-level
   D) symbolic

   Answer: A
   Diff: 3   Page Ref: 28
   Skill: Application

51) Functionalists and conflict theorists tend to focus on the ________, or large scale patterns of society, in conducting their analyses.
   A) macro level
   B) micro level
   C) symbolic level
   D) interactionist level

   Answer: A
   Diff: 1   Page Ref: 28
   Skill: Knowledge

52) Which sociological perspectives are best to use in developing an accurate understanding of society?
   A) structural functionalism and the conflict perspective
   B) symbolic interactionism and structural functionalism
   C) symbolic interactionism and the conflict perspective
   D) No single perspective is best, so all three must be utilized.

   Answer: D
   Diff: 3   Page Ref: 29
   Skill: Comprehension

53) At the first meeting of the American Sociological Society, attendees discussed the primary reason for sociology as the practical application to the improvement of social life. This goal of sociology was aligned with the discipline's ________ stage of development in the United States.
   A) first
   B) second
   C) third
   D) fourth

   Answer: A
   Diff: 1   Page Ref: 30
   Skill: Knowledge

54) People all over the world, including college students, are breaking down national boundaries because of advances in communication, trade, and travel. This is referred to as ________.
   A) multiculturalism
   B) colonialism
   C) neo-colonialism
   D) globalization

   Answer: D
   Diff: 1   Page Ref: 30
   Skill: Knowledge
55) The American Sociological Association is promoting a policy that encourages politicians and policy makers to become more aware of the sociological perspective as a means to analyze and solve social issues. This is referred to as ________.
   A) public sociology  
   B) political sociology  
   C) environmental sociology  
   D) urban sociology
   Answer: A
   Diff: 2    Page Ref: 30
   Skill: Knowledge

1.2 True/False Questions

1) The corners of life that people occupy such as jobs, income, education, gender, age, and race are referred to as the social imperative.
   Answer: FALSE
   Diff: 1    Page Ref: 4
   Skill: Knowledge

2) Anthropology, economics, political science, psychology, and sociology are all appropriately classified as social sciences.
   Answer: TRUE
   Diff: 1    Page Ref: 6–7
   Skill: Knowledge

3) The first goal of any scientific discipline is to discover the pattern, or reoccurring characteristics, of the phenomena under study.
   Answer: FALSE
   Diff: 2    Page Ref: 8
   Skill: Knowledge

4) Because sociology is based on common sense, it is an excellent discipline for students to study who approach the world in a rational, matter-of-fact way.
   Answer: FALSE
   Diff: 2    Page Ref: 8
   Skill: Application

5) Applying the scientific method to the social world is called empiricism.
   Answer: FALSE
   Diff: 2    Page Ref: 9
   Skill: Knowledge

6) Herbert Spencer believed the most capable and intelligent members of a society would survive while the weak and "less fit" would die, thus improving society, in a master plan that he called "survival of the fittest."
   Answer: TRUE
   Diff: 2    Page Ref: 10
   Skill: Comprehension

7) Karl Marx thought of himself as a classical sociologist, a label that greatly influenced his theories on class conflict.
   Answer: FALSE
   Diff: 1    Page Ref: 11
   Skill: Knowledge
8) Emile Durkheim identified the degree of social integration as the primary variable to explain different rates of suicide within different European nations.
Answer: TRUE
Diff: 1 Page Ref: 12
Skill: Knowledge

9) According to Max Weber, the "sign" Calvinists looked for as an indication they were saved was their successful investment in capital.
Answer: TRUE
Diff: 1 Page Ref: 13
Skill: Knowledge

10) Because of their training and expertise, sociologists often stress their personal values in their research.
Answer: FALSE
Diff: 1 Page Ref: 14
Skill: Knowledge

11) How people interpret their situation in life, how they view what they are doing, and how they perceive what is happening to them, is referred to as their objective meaning of life.
Answer: FALSE
Diff: 1 Page Ref: 15
Skill: Knowledge

12) Frances Perkins, a sociologist, won the Nobel Prize for her work with the homeless in Hull-House.
Answer: FALSE
Diff: 1 Page Ref: 16
Skill: Knowledge

13) In the early 20th century, the University of Chicago dominated the field of sociology.
Answer: TRUE
Diff: 1 Page Ref: 16
Skill: Knowledge

14) Despite her acclaimed research on social life, until recently Harriet Martineau was best known for translating Comte's works on sociology into English.
Answer: TRUE
Diff: 1 Page Ref: 18
Skill: Knowledge

15) Booker T. Washington was the first African American to earn a doctorate degree from Harvard University.
Answer: FALSE
Diff: 1 Page Ref: 18
Skill: Knowledge

16) C. Wright Mills urged American sociologists to concentrate on social reform, developing the concept of the power elite to illustrate how top leaders of business, politics, and the military were an imminent threat to American freedom.
Answer: TRUE
Diff: 2 Page Ref: 21
Skill: Comprehension

17) According to the principles of symbolic interactionism, symbols not only allow relationships to exist, they also allow society to exist.
Answer: TRUE
Diff: 2 Page Ref: 24
Skill: Comprehension
18) Sociologists who use the functionalist perspective stress how industrialization and urbanization have undermined the traditional functions of the family.

Answer: TRUE
Diff: 2 Page Ref: 26
Skill: Comprehension

19) Sociologist Lewis Coser pointed out that conflict is most likely to develop among people who are in close relationships.

Answer: TRUE
Diff: 2 Page Ref: 28
Skill: Knowledge

20) Sociologists have always agreed that the most important goal of sociology is to generate social change.

Answer: FALSE
Diff: 1 Page Ref: 30
Skill: Knowledge

1.3 Short Answer Questions

1) What is social location?
Answer: the group memberships that people have because of their location in history and society
Diff: 1 Page Ref: 4
Skill: Knowledge

2) In addressing the sociological perspective, what did C. Wright Mills mean by "history"?
Answer: Each society is located in a broad stream of events, giving it specific characteristics, values, and norms.
Diff: 1 Page Ref: 4
Skill: Knowledge

3) The social science closely related to sociology, which traditionally focuses on the study of tribal peoples, is called ________.
Answer: anthropology
Diff: 1 Page Ref: 6
Skill: Knowledge

4) What is the primary difference between the social and natural sciences?
Answer: The social sciences objectively examine human relationships and the social world. The natural sciences objectively observe and explore the world of nature and its lawful relationships.
Diff: 4 Page Ref: 6
Skill: Analysis

5) The two goals of a scientific discipline are to ________ and ________.
Answer: explain why something happens; make generalizations that can be applied to a broader group
Diff: 1 Page Ref: 8
Skill: Knowledge

6) The prevailing ideas in society, the things that "everyone knows" as true, are collectively referred to as ________.
Answer: common sense
Diff: 3 Page Ref: 8
Skill: Knowledge
7) What is the scientific method?
   Answer: the use of objective and systematic observation to test theories
   Diff: 3 Page Ref: 9
   Skill: Knowledge

8) Herbert Spencer suggested that to help lower classes is to interfere with the natural process of "survival of the fittest." This concept was the key element in his view of the evolution of society, called ________.
   Answer: social Darwinism
   Diff: 1 Page Ref: 10
   Skill: Knowledge

9) According to the Wall Street Journal, who were the three greatest modern thinkers?
   Answer: Karl Marx, Albert Einstein, Sigmund Freud
   Diff: 3 Page Ref: 11
   Skill: Knowledge

10) Why did Durkheim's research support the position that suicide was more of a sociological issue rather than one based on psychological theory?
    Answer: He found that people are more likely to commit suicide if their social connections are weak, and that suicide rates within countries and cultures remain constant, but differ considerably between cultures.
    Diff: 3 Page Ref: 12–13
    Skill: Analysis

11) Karl Marx claimed that ________ was the central force of social change, while Max Weber argued that ________ was actually the central force of social change.
    Answer: economics; religion
    Diff: 2 Page Ref: 13
    Skill: Knowledge

12) What is the literal translation of the German word Verstehen as it was used by Weber?
    Answer: "to understand" or "to grasp by sight"
    Diff: 2 Page Ref: 15
    Skill: Knowledge

13) Name the first three American universities to develop a sociology curriculum in the late 19th century.
    Answer: University of Kansas; University of Chicago; Atlanta University
    Diff: 2 Page Ref: 16
    Skill: Knowledge

14) What did C. Wright Mills mean by the term "power elite"?
    Answer: the top business, political, and military leaders who made the major policy decisions and were a threat to the nation
    Diff: 2 Page Ref: 21
    Skill: Comprehension

15) Sociologically, what is the meaning of "symbols"?
    Answer: the things to which we attach meaning, the key to understanding how we view the world and communicate with one another
    Diff: 1 Page Ref: 23
    Skill: Knowledge
16) Robert Merton's two classifications of function, both of which can help a system adjust, are called
________ and ________ functions.
Answer: manifest; latent
Diff: 1     Page Ref: 26
Skill: Knowledge

17) According to Karl Marx, what single element was the key to understanding human history?
Answer: class conflict
Diff: 1     Page Ref: 27
Skill: Knowledge

18) What are the similarities and differences between macro-level analysis and micro-level analysis?
Answer: Macro-level analysis focuses on large-scale patterns of society. Micro-level analysis focuses on human behavior during social interactions.
Diff: 2     Page Ref: 28–29
Skill: Evaluation

19) What term does the American Sociological Society use to describe the encouragement it gives to politicians and policy makers to be more aware of the sociological perspective?
Answer: public sociology
Diff: 1     Page Ref: 30
Skill: Knowledge

20) What is globalization?
Answer: the erosion of national boundaries due to advances in communications, trade, and travel, placing sociology as the unrivaled discipline on the world scale
Diff: 2     Page Ref: 30
Skill: Knowledge

1.4 Essay Questions

1) Define the sociological perspective (or imagination), cite its components, and explain how they were defined by C. Wright Mills.
Answer: The sociological perspective (or imagination) focuses on the groups and social contexts that influence the ways in which people live, enabling us to grasp the connection between history and biography. By history, Mills meant that each society is located in a broad stream of events. By biography, Mills referred to each individual's specific experiences.
Diff: 3     Page Ref: 4
Skill: Analysis

2) What four social sciences does the author cite as those that are most closely aligned with sociology? What is the fundamental emphasis of each?
Answer: The four disciplines are anthropology, economics, political science, and psychology. Anthropology focuses on tribal peoples and culture, a total way of life. Economics studies the production and distribution of goods and services of a society. Political science focuses on politics and its influence on governments, the way they are formed, and how they relate to other institutions in society. The focus of psychology is on the processes that occur within the individual, inside the "skin bound organism."
Diff: 2     Page Ref: 6
Skill: Comprehension
3) Briefly describe the four factors that contributed to the emergence of sociology as a discipline in the 19th century.

Answer: The four factors contributing to the emergence of sociology were as follows: the Industrial Revolution, the American and French revolutions, imperialism, and the success of the natural sciences in applying the scientific method in answering questions about the natural environment. The Industrial Revolution caused a great social upheaval in Europe as the shift from agriculture to factory production brought about many changes in people's lives. These changes included an increase in urbanization, horrible working conditions, and the failure of tradition in providing answers for their life experiences. Second, the American and French revolutions introduced new ideas about individuals' inalienable rights. As a result, more democratic forms of governance were introduced and tradition no longer provided adequate answers for individuals. Imperialism exposed Europeans to radically different cultures and brought up the question of why cultures differed. And, with the success of the natural sciences in answering questions about the natural environment by using the scientific method, some thought it logical to apply this method to questions about the social world.

Diff: 3 Page Ref: 8–9
Skill: Comprehension

4) Trace the historical development of sociology in Europe, beginning with an explanation of positivism. Conclude the answer with a brief description of the contributions of Comte, Spencer, Durkheim, Marx, and Weber.

Answer: (Refer to the subsection on "Origins of Sociology.") Historical development should cover the difference between science and tradition, and a discussion of pre-19th century thought and how it challenged the traditional thinking of the feudal period. It should include three main events that shaped sociology: the Industrial Revolution, the political revolution (American and French), and imperialism. It should incorporate the influences of industrialization, immigration, and urbanization on society and human interaction, as well as positivism (the application of the scientific method to the social world).

Diff: 3 Page Ref: 8–13
Skill: Knowledge

5) Explain the development of social Darwinism, as well as the differences between this concept and the philosophical ideals held by most sociologists.

Answer: (Refer to the subheading on "Herbert Spencer and Social Darwinism.") Herbert Spencer was influenced by Darwin's work, *On the Origin of Species*, and the biological and evolutionary importance of the "survival of the fittest," transferring this theory to a social philosophy with his concept of social Darwinism. This concept rejected any notion of providing charity or helping the poor. Sociologists in America would be especially appalled by the notion of social Darwinism because of their commitment to social reform. European sociologists who were more theoretical also did not embrace the concept, and eventually social Darwinism was discredited.

Diff: 5 Page Ref: 10–11
Skill: Synthesis

6) Based on the work of Karl Marx, what are the two classes in society? Define each.

Answer: The two classes in society as defined by Marx are the bourgeoisie and proletariat. The bourgeoisie are the capitalists, those who own the means of production. The proletariat refers to the exploited workers who do not own the means of production.

Diff: 4 Page Ref: 11
Skill: Knowledge

7) Summarize the main points of Karl Marx's theory of class conflict.

Answer: Marx felt the key to human history was based on class struggle. In every society, there is a small group that controls the means of production and exploits those who do not. In industrialized society, this struggle is between the bourgeoisie (the small group of capitalists who own the means to produce wealth) and the proletariat (the workers who are exploited by the capitalists). The capitalists are in control of society's resources and can wield political power over workers if they rebel.

Diff: 2 Page Ref: 11
Skill: Comprehension
8) Summarize what Weber meant by *Verstehen* and what Durkheim meant by *social facts*. How does a sociologist utilize both concepts?

**Answer:** (Refer to the subsection "Verstehen and Social Facts," which includes "Weber and Verstehen," "Durkheim and Social Facts," and "How Social Facts and Verstehen Fit Together.") The subjective meaning of *Verstehen* as it was intended by Weber involves understanding or "grasping by insight," based on someone who has "been there." The objective meaning of "social facts" as intended by Durkheim involves long-term and consistent patterns of behavior that characterized a social group. The two concepts go hand in hand. Sociologists need both the "cold facts" as well as the understanding of human nature, emotion, and behavior as well as the influence of groups.

**Diff:** 2  **Page Ref:** 12–16

**Skill:** Comprehension

9) How did Max Weber explain the emergence of the "spirit of capitalism"?

**Answer:** Weber believed that religion was the central force in social change. Protestants believed that financial success was a "sign" from God that they were saved and part of "God's will." To enhance this "sign" of salvation, they began to live frugal lives and invest the surplus money they made. As a result, they made more money. This readiness to invest money was what Weber called "the spirit of capitalism."

**Diff:** 4  **Page Ref:** 13–14

**Skill:** Analysis

10) What was Weber's view on how one's personal values should affect social research? Has his view been adopted as the standard for all sociological research? Explain.

**Answer:** Weber believed that sociological research should be value free, that a sociologist's values should not affect his or her research. Weber wanted total objectivity, or "value neutrality," to be the hallmark of social research. If values influence research, he said, sociological findings would be biased. Bias in research, however, is subject to some debate. Although sociologists agree that no one should distort data, they acknowledge that the values sociologists hold have a certain degree of influence on the topics they study and manner in which they conduct their research.

**Diff:** 2  **Page Ref:** 14

**Skill:** Application

11) How did prejudice and discrimination affect the development of sociology in America in the late 19th and early 20th centuries?

**Answer:** In the late 19th and early 20th centuries, sexism and racism prevailed. Female sociologists and researchers were often denied faculty appointments in sociology, so they turned their efforts towards writing, activism, and reform. Examples include Harriet Martineau, Marion Talbot, Jane Addams, Ellen Gates Starr, Emily Green Balch, and others. However, some early female pioneers did serve in government positions, such as Grace Abbott and Frances Perkins. Although W. E. B. Du Bois was the first African American to earn a doctorate from Harvard University, he was too poor to attend meetings of the American Sociological Association when invited and later found that when he could attend he could not utilize the same hotels and restaurants as his white colleagues. Until recently, his work contributions to the discipline have been neglected in sociology.

**Diff:** 4  **Page Ref:** 16–19

**Skill:** Analysis
12) Trace the development of sociology as an academic discipline in North America from the late 1800s until the mid 20th century.

Answer: Sociology first took root at the University of Kansas in 1890 followed by the University of Chicago in 1892 and Atlanta University in 1897. The first actual sociology curriculum was credited as being established at the University of Chicago, primarily due to the tremendous social change that Chicago was experiencing. Sociology did not cross the border into Canada until 1922, when it was adopted at McGill University. Some prestigious universities in America did not adopt sociology for a number of years (Harvard in 1930 and the University of California at Berkeley in the 1950s). Although the University of Chicago was actually the second American university to adopt sociology, it had the greatest impact in shaping the discipline as it is practiced and taught in American society.

Diff: 2 Page Ref: 16–21
Skill: Comprehension

13) Describe the major differences between basic (pure) sociology and applied sociology.

Answer: Basic or "pure" sociology is directed toward the development of theory and research, which attempt to answer basic questions about human social groups without making changes in these groups. Applied sociology involves the practical application of sociological knowledge to solve problems and shape social policy.

Diff: 2 Page Ref: 21–22
Skill: Analysis

14) Social life can be interpreted from one of three major theoretical frameworks. Describe the major points of each framework. List at least one sociologist who has been identified with each framework.

Answer: (See the subsection of the text, "Theoretical Perspectives in Sociology.") Begin by describing symbolic interactionism, functional analysis, and the conflict perspective. A comprehensive definition of each is presented by the author. Theorists associated with symbolic interactionism include Mead, Cooley, Ogburn, Burgess, and Lock. Those associated with functional analysis include Comte, Durkhein, Spencer, Parsons, and Merton. Those associated with the conflict perspective include Marx and Coser.

Diff: 2 Page Ref: 23–28
Skill: Comprehension

15) What is public sociology and why is it an important contribution to the sociology of everyday life?

Answer: Public sociology is the encouragement of policy makers and politicians to become more aware of sociological perspectives in developing social policy. Examples of this are programs that provide intervention, prevention, and rehabilitation for at-risk inner city youth, and programs that assist former inmates in finding meaningful work when released from prison. Such awareness of the needs of individuals and groups, while incorporating policy within the contexts of symbolic interactionism, functionalism, and conflict theory, contributes to a more efficient and healthy society.

Diff: 3 Page Ref: 30
Skill: Evaluation

1.5 Open Book Questions

1) The author describes the anguish and fear he experienced while mingling among the men in a homeless shelter to gather data for a pending research interest. Why would a professional individual such as the author, Dr. Henslin, submit himself to such standards "in the name of science"?

Answer: Sociologists do many things in many different ways. The author was conducting research based on his own observation and participation. He was experiencing what the homeless experienced and using qualitative methods to learn from his subjects. Dr. Henslin had to experience the anguish of the homeless to effectively assess and analyze their plight and how it may be lessened through public sociology and social reform.

Diff: 4 Page Ref: 3–4
Skill: Analysis
2) Define social location. Provide a detailed account of your own social location, how it has changed in the past year, and how you expect it to change in the next five years.

Answer: Social location is the group memberships that people have because of their location in history and society. One's individual social location will include age, occupation (part-time or full-time), sex, race or ethnicity, income, class, marital status, and a number of other variables. One's social location changes constantly. A year ago the college student was a year younger and may have been a high school student, holding a different part-time job, living in a different neighborhood. The ascribed statuses of the student (race, ethnicity, sex, and others) are less likely to change. Five years from now the student will be five years older and may expect to be a graduate student or a professional in the workforce, holding a different marital status, and experiencing other changes that can be predicted with some certainty.

Diff: 5 Page Ref: 3–4
Skill: Synthesis

3) List and describe the various social sciences that are related to sociology. Point out the similarities and differences between sociology and each of the related social sciences you have listed. Based on what you have learned so far about sociology and your knowledge of the other disciplines, which social science appeals the most to you and why?

Answer: Answers need to include political science, economics, anthropology, and psychology. (The similarities and differences between each of these disciplines and sociology can be found under the subsection, "The Social Sciences.") The personal choice of the student in picking one of the social sciences over the others may be based on what he or she believes the discipline entails and not necessarily what it actually addresses.

Diff: 4 Page Ref: 6–7
Skill: Analysis

4) Using "An Updated Version of an Old Story" apply the same principles and lessons learned by having an anthropologist, economist, sociologist, psychologist, and political scientist examine the 'elephant' in another social setting in which you are involved, such as the course you are taking, a team on which you compete, or other social group.

Answer: We become territorial in the roles we assume. A sociologist does not appreciate the history professor lecturing on sociological issues, which, if not interpreted similarly, confuses students. Faculty members do not paint classrooms and janitors do not teach health courses, but everyone in the organization is important. The second string tackle becomes disgruntled when the coach takes a linebacker or tight end to replace the first string payer when he is injured. From each of us comes a strength, the acceptance of an assigned role, and ownership of that role.

Diff: 3 Page Ref: 7
Skill: Application

5) The social Darwinist ideas of Herbert Spencer have been discredited, yet we still wrestle with the issue of how to deal with people who are poor, uneducated, mentally impaired, disabled, or criminal. What social policies might Spencer have advocated to deal with such people? Compare Spencer's likely response to the strategy underlying current social policies toward these groups.

Answer: Spencer may have advocated refusing to provide public support to such groups, isolating them to reduce the harm they could do, and preventing them from reproducing. Current social welfare policies are designed to provide some assistance for people who cannot provide for themselves, but to encourage people to take responsibility for their own welfare, to restrict the amount of public support for people who are physically and mentally able to support themselves, and to punish people who violate the law.

Diff: 6 Page Ref: 10–11
Skill: Evaluation
6) Karl Marx predicted the proletariat would eventually overthrow the bourgeoisie in a violent revolution. Why do Marx's analysis and prediction of class conflict, based on his observations of mid-19th century England and Europe, not apply to Western culture and industrialized societies today?

Answer: The class divisions that exist today are not as clear and sharp as they were during Marx's lifetime. Although Westernized workers may still be "exploited," their lives are probably not as miserable as those of the 19th century. The division between "capitalists" and "workers" is also less clear in contemporary society, where a large proportion of the population own stock in corporations, run their own businesses, or work within organizations at various levels.

Diff: 5  
Page Ref: 11, 27–28
Skill: Synthesis

7) The proper role of values in sociology continues to be debated. Describe in your own words John Galliher's position on this question.

Answer: Galliher cites important historic and current incidents demonstrating the destructiveness of people toward one another and the natural environment. In writing "a value-free and nonjudgmental social science has no place in a world" that has produced these events, he asserts that social science that is not guided by values is not worthy of study. He might also be thinking of the use of pseudo-science to justify some destructive policies (e.g., the Nazi theory of racial superiority).

Diff: 5  
Page Ref: 14–15
Skill: Synthesis

8) Combine Verstehen and "social facts" to explain why your college or university attracts students possessing similar characteristics.

Answer: Regarding Verstehen, colleges and universities have images and reputations that attract specific groups of students; so individual answers to this question might include the particular image or reputation of the students' institution. Regarding social facts, each institution has a market based on cost, geographical location, program offerings, and a tendency for children of alumni to attend the same institution as their parents; so answers might include a description of these characteristics, which are unique to each institution.

Diff: 5  
Page Ref: 16
Skill: Synthesis

9) After reading the textbox "Careers in Sociology: What Applied Sociologist Do," discuss how these types of careers could contribute to the tension that exists between basic sociology and applied sociology.

Answer: Basic sociology analyzes society, while applied sociology works toward its reform. In the case of the marketing researcher, the individual explains how she uses her knowledge of sociology to understand the needs of different groups and how to interact with them. In the case of the two sociologists with master's degrees, the human service professional applies his knowledge of sociology to evaluate children's programs and how they work for families, while the other individual utilizes her knowledge as a statistician in public health. Lastly, the doctorate sociologist applies his knowledge to urban waste and recycling and works to reform waste disposal laws. All four examples utilize their basic sociological knowledge and research skills to effectively make a difference in people's communities and lives. These sociologists share traits of both basic and applied sociologists, but lean more toward applied sociology.

Diff: 6  
Page Ref: 21–22
Skill: Evaluation
10) The social history of the family and the U.S. divorce rate clearly show that many functions previously performed by the family are now performed by other institutions. List the functions currently performed by most families and explain how changes in society have contributed to the increased divorce rate.

**Answer:** Functions currently performed by families include: providing food, clothing, and shelter for young children; coordinating the work schedules of all individuals, often including two wage earners; providing transportation to work, school, after-school, and recreational activities for adults and children; coordinating financial matters for all members; providing moral guidance and supervision for children; providing for romantic and sexual activities for marriage partners; providing for recreational activities for marriage partners and young children. The discussion of changing functions should acknowledge that families still perform many functions, though they may differ from those of earlier generations. In addition, families face greater stress and different types of social problems in today's fiercely competitive society. Children are subjected to greater and more dangerous temptations on the street and from their peers, including substance use, sexual predators, and negative peer influence. Raising a family is far more expensive in comparative dollars, and quality family time is often diminished, as compared to situations experienced by past generations.

**Diff:** 6  
**Page Ref:** 26–27  
**Skill:** Evaluation

### 1.6 Line Art Questions

**1) Based on Figure 1.3, Elliot is a systems analyst for the Department of Health. In his position he evaluates the effectiveness of health care programs in rural communities. Based on Figure 1.3 "Comparing Basic and Applied Sociology," which description best fits Elliot's role as a sociologist?**

A) Elliot would best be classified as a dedicated basic sociologist.  
B) Elliot would best be classified as a dedicated applied sociologist.  
C) Elliot shares traits of both basic and applied sociologists but leans more towards the basic model.  
D) Elliot shares traits of both basic and applied sociologists but leans more towards the applied model.

**Answer:** D  
**Diff:** 3  
**Page Ref:** 21  
**Skill:** Application

**2) In Figure 1.3 "Comparing Basic and Applied Sociology," what is the difference between basic and applied sociology regarding the audience and product of the effort?**

**Answer:** In basic sociology, the audience is composed of fellow sociologists and the product of their effort is knowledge. Applied sociologists attempt to achieve change for their audience, which is their clientele.

**Diff:** 6  
**Page Ref:** 21  
**Skill:** Evaluation
3) Elliot is a systems analyst for the Department of Health. In his position he evaluates the effectiveness of health care programs in rural communities. Based on Figure 1.3 "Comparing Basic and Applied Sociology," which description best fits Elliot's role as a sociologist?
   A) Elliot would best be classified as a dedicated basic sociologist.
   B) Elliot would best be classified as a dedicated applied sociologist.
   C) Elliot shares traits of both basic and applied sociologists but leans more towards the basic model.
   D) Elliot shares traits of both basic and applied sociologists but leans more towards the applied model.

   Answer: D
   Diff: 3   Page Ref: 21   Skill: Application

4) Figure 1.4 "U.S. Marriage, U.S. Divorce" generally indicates that ________.
   A) both marriage and divorce have stabilized since 1980
   B) marriage is on the decrease while divorce is on the increase
   C) marriage is on the increase while divorce is on the decrease
   D) both marriage and divorce have decreased since 1980

   Answer: A
   Diff: 2   Page Ref: 24   Skill: Comprehension
5) In Figure 1.5, "Call Back Rates by Race-Ethnicity and Criminal Record," what conclusions can be drawn from the graph?

Answer: (1) Whites without criminal records are more likely to be called for employment when compared to anyone with a criminal record or to African Americans without a record.
   (2) There are more whites with criminal records called back for employment than African Americans without a criminal record.
   (3) Only about 1 in 10 African Americans with a criminal record will be called for employment, but 3 in 10 white applicants with a criminal record will be called.

Diff: 4  Page Ref: 31
Skill: Analysis
1.7 Matching Questions

Skill: Knowledge

Match the term with the definition.

1) sociological perspective
   \( Diff: 1 \)  \( Page \ Ref: 4 \)
   A) repeating a study in order to test its findings

2) society
   \( Diff: 1 \)  \( Page \ Ref: 4 \)
   B) Marx's term for capitalists, those who own the means of production

3) the scientific method
   \( Diff: 1 \)  \( Page \ Ref: 9 \)
   C) the encouragement of politicians and policy makers to become more aware of the sociological perspective

4) positivism
   \( Diff: 1 \)  \( Page \ Ref: 9 \)
   D) an examination of small-scale patterns of society

5) bourgeoisie
   \( Diff: 1 \)  \( Page \ Ref: 11 \)
   E) the use of sociology to solve problems

6) social integration
   \( Diff: 1 \)  \( Page \ Ref: 12 \)
   F) people who share a culture and territory

7) replication
   \( Diff: 1 \)  \( Page \ Ref: 14 \)
   G) the standards by which people define what is desirable or undesirable, good or bad, beautiful or ugly

8) values
   \( Diff: 1 \)  \( Page \ Ref: 14 \)
   H) a general statement about how some parts of the world fit together and how they work

9) basic sociology
   \( Diff: 1 \)  \( Page \ Ref: 21 \)
   I) understanding human behavior by placing it within its broader social context

10) applied sociology
    \( Diff: 1 \)  \( Page \ Ref: 21 \)
    J) an examination of large-scale patterns of society

11) theory
    \( Diff: 1 \)  \( Page \ Ref: 23 \)
    K) the growing interconnections among nations due to the expansion of capitalism, trade, communications, and travel

12) micro analysis
    \( Diff: 1 \)  \( Page \ Ref: 28 \)
    L) using objective, systematic observations to test theories

13) macro analysis
    \( Diff: 1 \)  \( Page \ Ref: 28 \)
    M) the degree to which members of a group or society feel united by shared values and other social bonds

14) globalization
    \( Diff: 1 \)  \( Page \ Ref: 30 \)
    N) sociological research whose purpose is to make discoveries about life in human groups

15) public sociology
    \( Diff: 1 \)  \( Page \ Ref: 30 \)
    O) the application of the scientific approach to the social world